

PRESS RELEASE

Preco Electronics Announces Europe's First Wireless Safety Solution Designed Specifically for the Waste and Recycling Industry

Preco's PreView® Wireless WorkSight® will be showcased at this Year's IFAT Conference

Boise, Idaho and Munich, Germany – May 30, 2016 – Preco Electronics, the global leader in heavy-duty vehicle collision mitigation, today announced that Preco's PreView® Wireless WorkSight® Solution will now be available to the European market. Preco's Wireless WorkSight active object detection system addresses the needs of the waste and recycling market with a proven and cost effective solution that improves the efficiency of the operator and the safety of the surrounding work environment.

The Wireless WorkSight system will be unveiled and demonstrated at this year's IFAT Conference, held in Munich, Germany May 30-June 3. Preco will be demonstrating its new solution at the MEKRA Lang Booth located in Hall C4, Stand 116. MEKRAtronic, a business division of MEKRA Lang GmbH & Co. KG, is a premiere distributor of Preco's active safety products within Europe.

"MEKRAtronic's incorporation of Preco's Wireless WorkSight system builds upon our established relationship to incorporate and deliver Preco's radar object detection technology as a part of MEKRAtronic safety vision systems," said Bastian Dorsch, head of sales at MEKRAtronic. "Preco's products complement MEKRAtronic's vision of delivering cost effective solutions that are designed to reduce accidents, actively engage the operator and create return on investment for our customers."

The wireless object detection system is designed specifically for heavy-duty equipment and vehicles associated with the waste and recycling market. Wireless WorkSight reduces installation times, integrates with complementary solutions and delivers an enhanced active alert system that can be customized for specific vehicles. Some of the advantages of the system include:

- Reduced installation times
- No need for cabling through the truck body
- Rugged touch-screen LCD display
- One touch audible alert acknowledgement
- Distinctive in-cab warning alerts that automatically change as the threat of accident increases
- Intuitive graphics for each detection zone that utilizes standard warning protocols: Stop sign, Yield sign, and Green light
- Ability to customize the visual and audible alert at different distances
- Ideal solution for aftermarket installation

Like the existing PreView family of object detection systems, the PreView Wireless WorkSight system utilizes Preco's patented radar technology to detect objects in the operator's blind zone. Once a person or object is detected, the driver receives an audible and visual active alert in the cab, giving them ample time to react.

"Preco's partnership with MEKRAtronics continues to strengthen with the release of the Preview Wireless WorkSight," said Doug Whitfield, director of marketing at Preco. "This introduction in Europe will give MEKRAtronics' customers access to the leading wireless active object detection system on the market. This system has been tested and proven at Waste and Recycling companies throughout North America and Australasia, and we are extremely excited to be bringing it to the European market."

About Preco Electronics

Established in 1947, Preco Electronics is a USA based safety technology company whose core capability is radar based object detection systems. Preco developed the first commercial back up alarm in 1962, which vaulted the company into the international heavy-duty vehicle industry safety field, where they continue to be an innovative leader.

As the global leader of collision mitigation solutions for heavy-duty equipment industries, Preco Electronics provides their customers with patented safety technology systems that provide customizable solutions for object detection; actively engaging operators and vastly improving worksite safety. Customers across heavy duty vehicle markets, including construction, mining, over the road, waste & recycling, transportation and utilities have realized reduced collisions, improved productivity and mitigated risk. Learn more at www.preco.com or follow us on Twitter @PrecoElec.