



PRESS RELEASE

Preco Electronics Transforms Any In-Cab Monitoring System into Active Safety Solution

PreView VideoLink II Combines Patented Sensor Alerts and Colorful Vision Awareness to Mitigate Collisions

BOISE, IDAHO FEBRUARY 01, 2016 -- Preco, the global leader in heavy-duty vehicle collision mitigation, today announced the introduction of PreView VideoLink II. Available immediately, PreView VideoLink II provides a new colorful overlay to any existing in-cab camera and monitor system. VideoLink, appealing to the OEM and the aftermarket, converts an existing monitor into an active-safety solution that provides both audible and colorful visual alerts. The result is active driver assistance to mitigate or avoid collisions.

“Preco’s radar technology has vastly improved the effectiveness of our previous camera-only offerings. And their VideoLink products offer flexible integration that provides the OEM fit and function we strive toward,” said Brian Pleinis, Manager Engineering Section at KCMA Corporation. “KCMA recently launched a radar + vision option for its line of Kawasaki Wheel Loaders, using VideoLink II to integrate with the machines’ monitors. Preco’s PreView VideoLink II and PreView Radar allow our customers to benefit from active driver assistance that improves situational awareness to operate safely and efficiently. Preco continues to push the boundaries of its safety solutions and as a result is changing the industry.”

Working closely with OEMs and customers across numerous heavy duty industries, Preco developed PreView VideoLink II as a flexible solution that supports all popular camera and monitor vendors. Preco’s support of industry standards is allowing them to engage with manufactures and after-market installers to provide operators with a single point of focus for their blind spot needs. VideoLink superimposes the in-cab monitor with visual alerts that show the proximity of the object to the vehicle.

“In-cab cameras and monitors are becoming standard, however they are still a passive solution that requires the operator to be viewing the monitor to be effective,” said John Fadgen, Engineering Manager at Preco Electronics. “PreView VideoLink II turns the solution from passive to active and allows an organization to extend the life of that camera/monitor system.”

About Preco Electronics

Preco is the global leader of collision mitigation solutions for heavy-duty equipment industries. Preco's patented safety technology systems provide customers a scalable and customizable solution for object detection that actively engages operators to vastly improve worksite safety. Customers across a wide spectrum of markets, including construction, mining, over the road, waste, transportation and utilities have realized reduced collisions, improved productivity and mitigated risk. Established in 1947, Preco is a privately held company based in Boise, Idaho. Learn more at preco.com or follow us on Twitter @PRECOElec